

## MEAGAN MURPHY CRAWFORD, MBA

710 N Post Oak Rd #400  
Houston, TX 77024

Meagan@SpaceFund.com  
281-908-0392

### CAREER SUMMARY



Meagan is an expert in finance and entrepreneurship, with a specific focus on the most exciting new business sector of our time, space commercialization. She is building the capital stack for the private space industry through investments in and significant contributions to venture capital, private credit, spaceport-adjacent real estate development, and the structuring of new space insurance products. Meagan is also a start-up investor, coach, mentor, and advisor. She is a dedicated non-profit volunteer and board director, as well as a frequent speaker and writer on the development of the space industry.

### PROFESSIONAL EXPERIENCE

#### **SpaceFund, Inc.**

2018 – Present

*Founder, Managing Partner*

SpaceFund is a venture capital firm investing exclusively in the commercial space industry. Built by expert space entrepreneurs and investors, the firm is uniquely positioned to capture value in this rapid growth sector. With a strong focus on co-investing with the world's largest space customer (the US government), SpaceFund also has deep relationships with commercial customers and private investors, building long-term value for our portfolio. As Managing Partner of SpaceFund, Meagan oversees all operations of the firm, including development of SpaceFund's investment thesis, deal sourcing, due diligence, term sheet negotiations, company exits, investor relations, and fundraising. She is a member of the board of portfolio firms Cosmic Shielding, Longshot, Sen, Space Forge, Myco, and Eden Grow Systems. SpaceFund's portfolio has produced three successful exits: Made in Space, Voyager Space Technologies, and Skyloom.

#### **Ramsey Financial Group**

2009 – Present

*Principal*

Ramsey Financial Group (RFG) is a Houston-based single-family office with a focus on real estate and startup company investing. As a Principal, Meagan is focused on the identification and due diligence of the most exciting investment opportunities across cutting-edge and high-tech industries.

#### **Eden Grow Systems**

2018 – Present

*Board Director, Fractional CFO*

Eden Grow Systems is a NASA-spinoff farming technology company focused on closed-system ecological design. The company implements the newest farming technologies, with the end goal of giving communities the ability to be self-sufficient in their food production, here on Earth in the near term, and anywhere in the universe in the long term.

#### **NovaSpark Energy**

2024 – Present

*Board Director, Fractional CFO*

NovaSpark's comprehensive technology stack champions a sustainable, efficient future, meeting the urgent needs of rapid energy delivery, sustainable fueling infrastructure, and revolutionary utility solutions. NovaSpark's hydrogen solutions, scalable from kilowatt to megawatt levels, are designed to integrate seamlessly with renewable energy sources such as solar, wind, or hydroelectric power, making them ideal for a wide range of applications.

#### **Brand Delta-V**

2017 – 2019

*Co-Founder, Board Director*

Brand Delta-V was the first marketing agency exclusively dedicated to the NewSpace industry, offering clients targeted marketing, pitch-perfect messaging, and right-place/right-time engagements with prospective customers, the media, and investors. Building on expertise and proven techniques in NewSpace marketing and public and investor relations, Brand Delta-V delivered the change in velocity clients needed to reach their revenue and fundraising goals. Brand Delta-V was shuttered when Meagan founded SpaceFund, and now these same services are offered to the fund's portfolio companies.

#### **Deep Space Industries**

2014 – 2017

*Chief Operating Officer, Chief Financial Officer*

Meagan oversaw all non-technical operations of this rapidly growing space technology and mining company. She was directly responsible for human resources, information systems, marketing, fundraising, financial controls, accounting,

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facilities management, public relations, and other non-technical business functions. She also facilitated nearly a dozen government contracts with both Air Force and NASA that produced significant non-dilutive funding for the company, and helped raise several million in investment capital, extending the company's runway by more than two years. The company was acquired by Bradford Space in 2017, marking Meagan's second entrepreneurial exit.

### **HexaGroup**

2011 – 2014

*Management Consultant – Strategic Communications*

Hexagroup is a boutique consulting firm that provides strategy consulting services to a wide range of clients across many industries. Meagan developed top-level corporate communications strategies and oversaw implementation of coherent and consistent messaging across the web, social media, print media and internal corporate communications. She also completed diverse types of management consulting projects for a wide range of clients, including everything from financial modeling of complex systems to employee retention strategies, and more.

### **Meagan Crawford Consulting**

2007 – 2014

*Founder, President*

Independent consulting agency focused on start-up coaching, strategic planning and investor relations for entrepreneurial ventures in space, IT, energy and retail. Shepherded start-ups from idea stage, through funding, and market success. Services included: business planning, marketing, project management, investor relations, media strategy, and more.

### **Underworld Entertainment**

2009 – 2013

*Co-Founder, Business Manager*

Highly successful music and event production company, producing weekly events as well as large, seasonal concerts throughout Texas and surrounding states from 2009 - 2013. Targeted relationship marketing and social media influence techniques grew this company from a start-up to the largest company of its kind in the southern US, in less than 2 years. An exit at a market high point created significant value for the founders, marking Meagan's first entrepreneurial exit.

### **University of Houston - Downtown**

2009 – 2011

*Professor – Executive Communication*

Meagan created and taught unique curriculum, based on real-world scenarios and relevant business case studies. She developed projects, tests, and assignments to accurately reflect the improvement in communications skills among students with widely differing skill sets in English language and business etiquette.

### **NASA - National Aeronautics and Space Administration**

2008 – 2009

*Technology Transfer Specialist (Internship) – Johnson Space Center*

Developed a proprietary discounted cash flow valuation program for the Technology Transfer Office to consistently and accurately estimate future value and revenue potential of NASA technologies and proposed business spin-offs. Performed analysis of overall office efficiency and identified several key areas that required further development, including internal and external outreach, deal flow efficiency, and information availability and consolidation, then developed and executed specific programs to address these issues. Part-time during final year of the Rice MBA program.

### **SCP International, Inc.**

2005 – 2007

*Marketing Director*

Multi-million dollar privately funded manufacturer of all-natural herbal products and supplements. Meagan performed pre-startup market segmentation analysis and evaluated potential product lines, marketing avenues, distribution methods, and pricing structures in the herbal supplement market. Developed and implemented online marketing campaigns for three business divisions and 20 products. Administered an affiliate program, E-bay store, search engine optimization program and key-word campaigns. Managed the IT and graphic design team through website development, production, and implementation.

**Additional Experience:** Host of the Mission Eve Podcast, Personal Financial Advisor at Primerica (earned Series 6 & 63 licenses), and waitress and bartender at various restaurants in Houston, Texas.

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### NON-PROFIT EXPERIENCE

#### **National Space Society**

2025 – Present

##### *Board Director*

The National Space Society (NSS) is an independent, educational, grassroots, non-profit organization dedicated to the creation of a spacefaring civilization. Founded as the National Space Institute (1974) and L5 Society (1975), which merged to form NSS in 1987, NSS is widely acknowledged as the preeminent citizen's voice on space. NSS has over 50 chapters in the United States and around the world. The society also publishes Ad Astra magazine, an award-winning periodical chronicling the most important developments in space.

#### **Center for Space Commerce and Finance**

2016 – Present

##### *Co-Founder*

The Center for Space Commerce and Finance (CSCF) is an educational nonprofit dedicated to growing the commercial space sector. Our NewSpace Business Plan Competition has been driving innovation in the space industry since 2008, awarding over \$500,000 in non-dilutive funding to space startups. We serve as a catalyst for industry, guiding entrepreneurs with our webinars, boot camps and industry articles. Our investor panels, space investment seminars, and consulting services also serve investors, helping them make wise choices in this emerging marketplace.

#### **Space Frontier Foundation**

2014 – Present

##### *Chair Emeritus of the Board of Directors*

The Space Frontier Foundation is an organization of people dedicated to opening the Space Frontier to human settlement as rapidly as possible. Our goals include protecting the Earth's fragile biosphere and creating a freer and more prosperous life for each generation by using the unlimited energy and material resources of space. Our purpose is to unleash the power of free enterprise and lead a united humanity permanently into the Solar System.

#### **TexSpace**

##### *Board Director*

2021 - Present

TexSpace is dedicated to linking convergent ecosystems of civil, military, and commercial space technologies in the State of Texas. TexSpace is designed to remove barriers for space innovation, supporting companies and entrepreneurs, utilizing shared infrastructure, securing robust funding networks, and connecting innovation communities.

#### **Association of Commercial Space Professionals**

Advisory Board Member

### EDUCATION

#### **Rice University – Jones Graduate School of Management**

2007 - 2009

Master of Business Administration. GPA 3.66

*Concentrations:* Finance and Entrepreneurship.

*Special Recognition:* Recipient, Texas Business Hall of Fame Scholarship

*Extracurricular:* TA for Dr. James Weston, Finance; National VP-Strategy, NAWMBA; Vice President, Rice Entrepreneurship Club; Team Lead, Venture Investment Competition; Student Coordinator, 2008 Rice Business Plan Competition.

#### **University of Houston, Downtown - Marilyn Davies College of Business**

2004 - 2006

Bachelor of Business Administration. GPA 3.89, *Summa Cum Laude*.

*Major:* Business Management

*Minors:* Marketing and Supply Chain Logistics.

*Special Recognition:* "Distinguished Graduate in Management" Award 2006, Mike Baldwin Scholarship 2005, NOMADS Scholarship 2005, 8-time recipient George Foundation Scholarship, Dean's List every semester.

*Extracurricular:* Team Captain, Students in Free Enterprise (SIFE); member Beta Gamma Sigma

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### REFERENCES

#### **Jim Bridenstine**

Managing Partner, The Artemis Group. Former NASA Administrator, Member of Congress, and Navy Pilot.  
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#### **Major General John Olson, PhD (Retired)**

President and Chief Executive Officer, Axions. Special Government Employee, DIU. Former Space Force and Air Force leadership, Director at NASA, Assistant Director at White House Office of Science and Technology Policy.  
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#### **Brigadier General Steve "Bucky" Butow**

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#### **Greg Autry**

"Space Czar" and Professor at University of Central Florida. Visiting Professor at Imperial College London. Former NASA. Author: Red Moon Rising & A New Entrepreneurial Dynamic.  
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#### **Leo Womack**

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#### **Jack James**

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#### **Daniel Faber**

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#### **Sean Mahoney**

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#### **Dr. James P. Weston, PhD**

Senior Associate Dean for degree programs and the Harmon Whittington Professor of Finance at Rice University.  
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**PEER-REVIEWED JOURNAL PUBLICATIONS**

**The Space Industry is Uncorrelated to Other Investment Opportunities**

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**Evaluating Over-Supply in the Launch Vertical and How this May Affect Investor Confidence in the Overall Space Sector**

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